

Ad Files must use the dimensions indicated below & are Due Friday April 19th

Half Page
Horizontal
8" x 5.125"

Half Page **Horizontal**
5.125" x 8" wide

\$500

1/4
Page

Quarter Page **Vertical**
3.875" x 5.125" tall

\$275

1/8
\$150

Eighth Page **Horizontal**
2.5" x 3.875" wide

ELECTRONIC SPECIFICATIONS:

Technical Specs: Print-Ready PDF from Macintosh or PC preferred at 100% size. All fonts must be embedded. **We are not able to accept Microsoft files.** Images should be 300 dpi placed at the correct size. Images should not exceed 230% maximum density at 300 dpi. For predictable results, use CMYK process colors. Spot colors will be converted to closest process equivalents. We will not be responsible for the reproduction of graphic elements that do not meet these requirements.

E-MAIL ADS: Required materials are PDF files generated with Acrobat Distiller or Adobe InDesign. Same specs as above. Fonts must be embedded and images must be CMYK. E-mailed files must be under 10 MB.

Email ads to: alashia@nmta.net

FILE DEADLINE: Electronic files are due **Friday, April 19th**.

PRODUCTION FEES: Ads that require modification by the production department (size adjustment, photo/logo modification, type corrections, etc.) will be subject to additional hourly fees at \$125.00 per hour. Late ads sent digitally will be subject to a \$50.00 late fee.

CANCELLATION: Cancellation of an ad or a change in its schedule must be received in writing before space reservation deadline. Ads cancelled after reservation deadline will be billed at 100%.

Advertiser Agreement

CHOOSE YOUR AD SIZE:		<input checked="" type="checkbox"/>
1/2 Page	\$500	<input type="checkbox"/>
1/4 Page	\$275	<input type="checkbox"/>
1/8 Page	\$150	<input type="checkbox"/>
(All ads are 4 color)		<input type="checkbox"/>

Company Name _____
 Company Phone _____
 Company Contact _____
 Contact Email _____
 Company Mailing Address _____
 City _____ State _____ Zip _____

By signing below I agree to advertise in the 2019 Anacortes Boat Show Program with the ad size indicated to the left. I understand payment must be made in full and electronic ad files prepared to specifications above must be provided by April 19, 2019

Authorizing Signature _____ Date _____

Please choose your ad size, fill out your information, sign and date this form and email to: alashia@nmta.net

Payment instructions: Checks should be made payable to NMTA and mailed to:
 NMTA, 1900 N Northlake Way, #233 Seattle, WA 98103-9087

For inquiries call NMTA at: 206-634-0911